



Girls Incorporated®  
of Westchester County

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## **FOR IMMEDIATE RELEASE**

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### **Designer Eileen Fisher Hosts Exclusive Evening For Girls Inc. Westchester**

**Irvington, NY** — Girls Inc. of Westchester County (GIWC) a not-for-profit organization dedicated to inspiring all girls in Westchester County to be **strong, smart and bold**<sup>SM</sup>, and GIWC supporters enjoyed a private evening of cocktails and hors d'oeuvres as the guests of Eileen Fisher on Wednesday, October 29, 2008. The evening included inspirational stories from girls who participated in Girls Inc. programs and a message from Ms. Fisher inviting guests to invest in a girl's confidence and see the effect it could make in the communities they live in and the world.

"Girls Inc. Westchester relies on sponsors like Eileen Fisher to help us continue to provide important out-of-school enrichment programs for girls," said Sally Baker, Executive Director of GIWC. "With Eileen Fisher's support, we are able to extend the reach of our programs to even more girls who can benefit from developing confidence and self-esteem through our research based programs."

Eileen Fisher is a renowned designer of versatile clothing with pure modern shapes and fine fabrics that create sophistication, comfort and style. Ms. Fisher believes what is inside is equally important and is a dedicated philanthropist who supports women through social initiatives that address their well being. She has committed \$225,000 over three years to sponsor Girls Inc. of Westchester County.

#### **About Eileen Fisher:**

In 2007, Eileen Fisher Inc. had sales exceeding \$254 million and employs more than 700 employees. Eileen Fisher has been recognized for four years in a row as one of the top 25 medium-sized companies to work for in the U.S. Her collection is sold through major retailers, specialty stores and in 40 Eileen Fisher stores nationwide as well as online. <http://www.eileenfisher.com>

#### **About Girls Inc. Westchester:**

Girls Inc. of Westchester County (GIWC) is a new affiliate of Girls Incorporated®, a national non-profit organization more than 140 years old whose mission is inspiring all girls to be **strong, smart and bold**<sup>SM</sup>. GIWC serves girls and young women ages 9 to 18 through education, advocacy and direct service programs. For more information about Girls Inc. of Westchester County and our programs, please visit <http://www.girlsincwestchester.org> or call (914) 419-0764.

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